



ECONOMIC STREET

Bringing the city to the street



Economic Street

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Providing Financial Education, Delivering Economic Insights

We are an educational platform with a simple goal: to educate and inform the everyday man and woman on various aspects of finance and economics, in a manner that makes it easy to understand and apply to ordinary life, ultimately 'Bringing the city to the street'.



We believe that finance and economics should be made simple so everyone can understand and grasp the concepts no matter their background. What makes the difference is the way in which it is communicated. This is where Economic Street can help.



We want to encourage young people to be financially intelligent and responsible so they can face and overcome the challenging landscape of today's society. We aim to deliver this using our professional knowledge and a creative soft, engaging approach.



What We do

Help shape the economic future of students through:

- ⇒ Engaging talks and seminars
- ⇒ Insightful and interactive workshops
- ⇒ Audience-specific 'game' scenarios, with targeted learning objectives and online educational videos

Who We Are

- ⇒ Young professionals;
- ⇒ With experience in economics and finance;
- ⇒ Passionate about making a difference in (and to) our generation



Be a leading financial information hub for every young person

Empower individuals, through knowledge and training, to better themselves financially



Educate and inform on economic & financial matters; using simple, clear and concise language; with practical examples that the average young person can relate to

Facilitate better financial understanding and decision-making when it comes to all areas of personal finance



Integrity - to be honest and upright in all we do

Quality - to deliver an unparalleled service

Innovation - to develop new ideas, introduce new methods, and differentiate through creative thinking



Safeguarding Your Financial Future

1. Managing Money

- 1.1. An Introduction to Finance and Banking
- 1.2. A Practical Guide to Budgeting & Developing Good Habits
- 1.3. Credit (Debt) and Credit Score Part 1
- 1.4. Credit (Debt) and Credit Score Part 2 *
- 1.5. Saving and Investing I - ISAs (Cash, Junior)
- 1.6. Saving and Investing II - ISAs (Stocks and Shares, Innovative Finance) **

2. Understanding the Economy

- 2.1. The Economic System: How it Works ***
- 2.2. Money and Inflation
- 2.3. Politics and Policy: Fiscal and Monetary - When they collide
- 2.4. Understanding the financial crisis
- 2.5. World at a Glance: From Globalisation to Isolation
- 2.6. My wants & choices: The consumer problem

3. Preparing for Adulthood

- 3.1. Having a Vision: Realising your Dreams
- 3.2. Time Management
- 3.3. My Payslip: Introduction to Taxation
- 3.4. Insurance (Life, Critical Illness, Medical)
- 3.5. Pensions (State, Workplace, and Private Pensions)
- 3.6. Application: Me, Myself & I



Our current offering includes an interactive programme titled '**Safeguarding your Financial Future**'.

The programme is uniquely tailored and is made up of **three** courses: (i) Managing Money, (ii) Understanding the Economy, and (iii) Preparing for Adulthood. Each course consists of **six** topics, and the full programme amounts to **eighteen topics**.

The first course, Managing Money, aims to provide students with a grounding in money management, and equip them with the skills necessary to make sound decisions in most areas of their personal finance. It covers the fundamentals of modern banking, and includes topics that range from budgeting; improving one's credit score; to principles on saving and investing. The course is targeted at all students aged 11-18.

The second course, Understanding the Economy, covers the basic principles of economics, providing an in-depth understanding into how the economic system works. It draws on many examples from the real world to demonstrate how economics works in practice, and how politics and policy intersect but can often diverge due to conflicting goals. The course is targeted at Key Stage 4 & 5 students.

The final course in the programme, Preparing for Adulthood, provides students with practical life skills for managing their personal finances and helps students understand their financial habits. It covers a range of subjects, including 'Having a vision' to 'Effective time management' skills needed to realise one's vision. Learners will be introduced to taxation and also given an overview of financial products they will require in the future, such as insurance policies and pension schemes. The course is targeted at Key Stage 4 & 5 students.

By the end of the programme, students will be able to successfully navigate the many challenges that arise from a constantly shifting economic and political landscape. They will be able to apply their newly acquired knowledge and skills to make decisions that safeguard and ultimately enhance their financial future.

Some topics can only be attended upon successful completion of pre-requisite topics. This is either because a topic is being run across two parts 1.5 (such as Saving and Investing - and 1.6 respectively), or because there are prior learning outcomes that need to be achieved in one course to facilitate understanding of material in another.

Pre-requisite topic(s).

* The pre-requisite to this topic is: **1.3** Credit (Debt) and Credit Score Part 1

** The pre-requisite to this topic is: **1.5** Saving and Investing I – ISAs (Cash, Junior)

*** Must be completed prior to attendance of subsequent topics in 'Understanding the Economy'



“Academic qualifications are important and so is financial education. They’re both important and schools are forgetting one of them.”

Robert Kiyosaki (Author, Speaker)

“The number one problem in today’s generation and economy is the lack of financial literacy.”

Alan Greenspan (Economist, Former Chairman of U.S. Federal Reserve)

How the Programme is Run

Each course in the series is run across 3 lessons. Each lesson will cover **two** topics from your chosen course. For example, two topics from 'Managing Money' can be selected as part of a lesson, or two topics from 'Preparing for Adulthood'. Completion of a course is achieved once the **three** lessons covering the relevant six topics have been fulfilled.

Learning Objectives

We have developed a comprehensive Scheme of Work that details the action points and intended learning outcomes for each course.

Teaching and learning is designed to engender the following aims and learning outcomes over the series. Some aims and learning outcomes are course-specific while others are applicable for all courses.

The common aims for all courses in the series are:

1. To provide a stimulating, supportive, and structured understanding of economics and finance and their application, in which high quality teaching motivates all students to achieve their full potential.
2. To equip all students with the analytical tools to understand financial and economic problems, decision making and policies.
3. To develop all students, through the study of money, economics and finance, with a range of skills that will be of value in personal decisions, future employment and entrepreneurial endeavours.
4. To provide all students with the knowledge and analytical skills from which they can proceed to further and higher education in Finance, Business and/or Economics.

Learning Outcomes

On successful completion of the series, all students will have:

1. A good understanding of the main concepts of money management and finance, and the application of economics in different areas.
2. Good analytical skills that will allow them to formulate and consider a range of financial and economic problems, both from a personal and generic perspective.
3. Knowledge and understanding of economic issues and policies and be critical of their discussion in politics and the media.
4. The ability to apply economic analysis to financial problems and improve decision making.



Please see the steps to booking our interactive lessons below.

Step 1: Choose Method of Delivery

Lessons* can be delivered in the following formats:

- ⇒ Interactive workshops for closer engagement, where students are expected to contribute and participate in the general discussion. Workshops are designed to give students individualised attention and more interaction with facilitators. In addition, they receive the added benefits from participation in class exercises, discussions and other planned activities.
- ⇒ Insightful seminars to students. These present the principal information and ideas students are expected to understand and be able to use, with some interaction with course facilitators.

Steps 2 & 3: Group Size and Pricing

Lessons have been structured across both formats to accommodate groups of different sizes.

Method of delivery	Group name	Group size (No. of students)	Pricing (Per lesson - includes 2 topics)
Workshops	Alpha	Max 15	£160
	Beta	16 - 30	£285
	Delta	31 - 40	£360
Seminars	Gamma	Max 20	£200
	Omega	Max 50	£400

*Each lesson comprises 2 topics.

A 5% discount is applied when you book all 6 topics in a set course.

Additional Terms

Lesson duration: approx. 120 mins (2 topics).

Facilitated by Nicholas Phillips and Olaoluwa Baikie, and where necessary, a network of subject matter experts. See 'Our Team' section below for more details.

After school sessions available for an additional £100 per lesson (i.e. 2 topics).

Additional discounts are available for multi-group purchases as well as the purchase of the entire programme. More information on discounts is available upon request.

Administrative costs are charged for schools outside London.

Assembly talks are available upon request.

Cancellation Policy: Cancellations and changes made to scheduled deliveries incur costs to Economic Street. Any changes made less than two weeks in advance will result in a **£75** charge per facilitator or, if less than three working days, **£160** charge per facilitator.

"An investment in knowledge always pays the best interest."

Benjamin Franklin (Inventor)

"Education is our passport to the future, for tomorrow belongs to the people who prepare for it today."

Malcolm X (Activist)



Testimony from past attendees

"The instructors listened to everyone's questions in the class"

"They were actual people talking about real life situations that could happen to me"

"I enjoyed the type of language the instructors used and how they were very realistic with their description"

"Was taught how to spend money wisely and budget"

"Was taught how to manage my money and life events that may impact my finances"

Examples of Packages

1. Lesson Package

A lesson consists of two topics from a chosen course

Course	Managing Money
Group size	30 students (Beta group)
Method of Delivery	Workshops
Lesson includes:	1.1. An Introduction to Finance and Banking 1.2. A Practical Guide to Budgeting & Developing Good Habits
Price	£285

2. Full Course Packages

One course includes six topics, delivered across three lessons (i.e. two topics per lessons)

Course	Managing Money
Group size	40 students (Delta group)
Method of Delivery	Workshops
Price	£360 * 3 lessons = £1080
	With 5% discount applied, total = £1026

Course	Understanding the Economy
Group size	20 students (Gamma group)
Method of Delivery	Seminars
Price	£200 * 3 lessons = £600
	With 5% discount applied, total = £570

Course	Preparing for Adulthood
Group size	40 students
Method of Delivery	Mixed Formats - A Combination of Workshops and Seminars
Lesson includes	Lesson 1 - Workshop: Delta group - £360 Lesson 2 - Seminar: Omega group - £400 Lesson 3 - Workshop: Delta group - £360
Price	Total discount that applies as a result of purchasing 3 lessons will be: Lesson 1 - £360 (less 5%) = £342 Lesson 2 - £400 (less 5%) = £380 Lesson 3 - £360 (less 5%) = £342 Total = £1064



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Contact Us

To make a booking visit our website or email:

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www.economicstreet.com

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