

An illustration of several hands in various shades of blue, reaching in from the edges and interlocking to form a circular shape. The hands are rendered in a stylized, blocky manner.

**Economic Street
Aftercare**



ECONOMIC STREET

Bringing the city to the street



Economic Street Aftercare Services

It is commonly accepted that young people do not save or manage their finances well. It is an image of a disaffected and disenfranchised generation, still reeling from the legacy of the financial crash and faced with lower earning potential, coupled with higher costs of living and student debt. This sentiment is however somewhat misguided.

As demonstrated by a survey published by Facebook, many simply don't know how to save or manage their finances (25% of respondents), and more than half said they felt they had no one to turn to for financial guidance. This is a generation that is happy to crowd-source information, asking peers about everything from savings to credit card rates. We are a tech-loving generation; we love accessing information through smartphone technology and digital platforms. Furthermore, there is a need to have information communicated in a quick, simplistic and palatable way, a manner most economic and finance literature does not cater for.

At Economic Street, we believe that finance and economics involve concepts that everyone should be able to understand and grasp. Moreover, it should be made easy and simple. What makes the difference is the way in which it is communicated, and this is where we come in.

We want to encourage our generation to be financially responsible despite the challenging landscape we find ourselves in. We are smart but cool, fun, relaxed, sophisticated and through our soft and engaging approach, we are reaching and shaping young people nationwide.

We are committed to creating a lasting impact within schools, the environment where young people spend most of their waking hours. Through a sustained relationship with your school, we want to create a legacy that ensures sound financial practices and habits become entrenched in students. These healthy habits will ultimately serve them well long after they've completed their education.

To this end, we have established a series of aftercare services to furnish your school with the ongoing support required for the continued development of its students.

Economic Street

Our business.

⇒ Introduction 2

Our service.

⇒ Mentoring 3

⇒ Group Coaching 6

"When you love people and have the desire to make profound, positive impact upon the world, then will you have accomplished the meaning to live."

Sasha Azevedo (Actress)

*"Mentoring is a brain to pick, an ear to listen,
and a push in the right direction."*

John C. Crosby (Politician, Lawyer)

*"One of the greatest values of mentors is the
ability to see ahead what others cannot see
and to help them navigate a course to their
destination."*

John C. Maxwell (Author, Speaker)

*"If I have seen further it is by standing on the
shoulders of giants."*

Isaac Newton (Scientist)



Part 1: Mentoring & Follow-up

Why Mentoring?

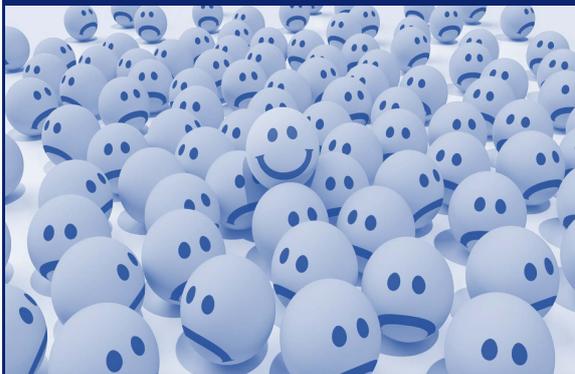
Simply put – people matter. The challenge lies in them knowing that they matter. The sooner they realise this truth, the sooner they can start making a difference and contributing positively to society. That is why it is essential young people receive guidance from a young age, and have role models who can play a critical role in supporting and advising them. Mentoring can be that vehicle: it can be transformative for individuals, driving change.

At Economic Street we firmly believe that mentoring has a powerful effect on young people, not only within their academic environment, but also personal and professional circumstances. Ultimately, mentoring nurtures a young person in personal growth and development, and prepares them to become the leaders of tomorrow, something we are passionate about.

We are committed to the process of developing and cultivating young talent in order to enhance their future prospects. In this, we endeavour to:

- I. Reinforce the importance of a healthy self-image and positive personal brand
- II. Enthusiasm for learning and seeking new opportunities

Central to this is their financial capability, improving young people's ability to manage money well, both day to day and through significant life events, and their ability to handle periods of financial difficulty.



"A mentor is someone who allows you to see the hope inside yourself."

Oprah Winfrey (Media Personality)

"The delicate balance of mentoring someone is not creating them in your own image, but giving them the opportunity to create themselves."

Steven Spielberg (Director)

"A mentor is someone who sees more talent and ability within you, than you see in yourself, and helps bring it out of you."

Bob Proctor (Speaker, Coach)



Research shows that students who meet regularly with their mentors are **52%** less likely than their peers to skip a day of school and **37%** less likely to skip a lesson.

(Public/Private Ventures study of Big Brothers Big Sisters)

In addition to better school attendance and a better chance of going on to higher education, mentored youth maintain better attitudes toward school. (*The Role of Risk, 2013*)



Through one-on-one mentoring sessions, we aim to consolidate on the themes and concepts introduced in '**Safeguarding your Financial Future**'. By integrating mentoring into financial education, our goal is to imbibe and engrain in each student - over a sustained period - the knowledge & skills necessary to not only manage their finances effectively, but become and remain financially independent.

We also incorporate vision planning into our sessions, helping students develop a clear vision for their lives, and mapping specific goals to achieve their vision.

What we do

Our current offering includes an interactive series titled 'Safeguarding your Financial Future'.

Our mentors create an environment of confidence and trust. As a result, young people know they are not alone; feel like they matter; and know that they are supported in whatever challenges they face.

The benefits from mentoring include:

- ✓ Increased confidence and self-esteem of the mentee
- ✓ Improved ability to speak up and be heard effectively and clearly
- ✓ Enhanced interpersonal skills
- ✓ Positive mental attitude

How we do it

Delivery

Face-to-face our mentoring sessions can run alongside normal school hours, or be administered after-school; Skype or Google Hangout; Telephone

Session duration

Approx. 30 - 45mins

Frequency

Monthly

Length of programme

The mentoring scheme is designed to be open-ended, so can run as long as desired. The period of participation can also be varied to reflect the individual needs of each student. However, we recommend a minimum of 6 months involvement (i.e. 6 –10 sessions) per student. This will allow sufficient time for personal support and professional socialisation to yield sustained benefits.

Pricing

£30 per session

Book 10 sessions and save £50. That's over **16%** of savings!

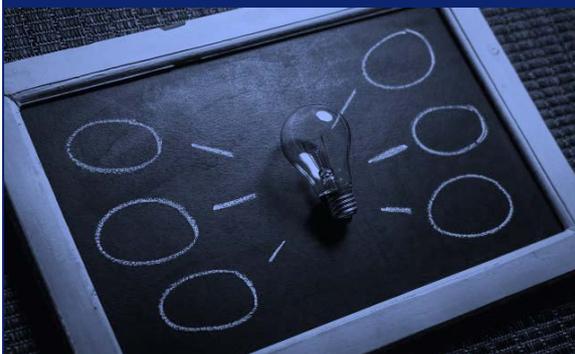


Additional benefits

For participants only:

- ✓ WhatsApp Group – this forum is used to provide additional support; foster engagement and interaction outside of session times¹
- ✓ Access to **Economic Street Resource Centre**. This includes:
 - Financial Workbook, which contains definitions of financial terms and examples
 - YouTube videos: a collection of short and snappy insights on various financial matters, exclusively available for participating students to watch and enjoy at their own leisure
 - Templates/Exercises – students can use these templates in helping them manage their finances, as well as practice simple exercises to improve their understanding
- ✓ Access to the mentor's network – great for careers advice and/or securing work placements!

¹A nominated teacher will need to be part of the group for monitoring and safety purposes





“Coaching is unlocking a person's potential to maximise their growth.”

John Whitmore (Author, Racing Driver, Coach)

“A coach will impact more young people in a year than the average person does in a lifetime.”

Billy Graham (Pastor, Speaker)



Part 2: Group coaching sessions

Why group coaching?

Through personal experiences at home, university and the workplace, we've come to understand that whether as an individual or in a team, we sometimes cannot accomplish what we really want. For “some reason”, we sometimes get stuck along the way.

Coaching is useful and powerful in these situations. It recognises that we **ALL** need help at different times and stages. This could be for a variety of reasons.

Help to:

- I. Clarify goals and break them down into achievable milestones
- II. Resolve issues related to people, relationships, working together etc.
- III. Increase personal capacity to become better versions of themselves

This process helps students dramatically improve their outlook on school and life, while improving their leadership skills and unlocking their potential.

We have found that group sessions:

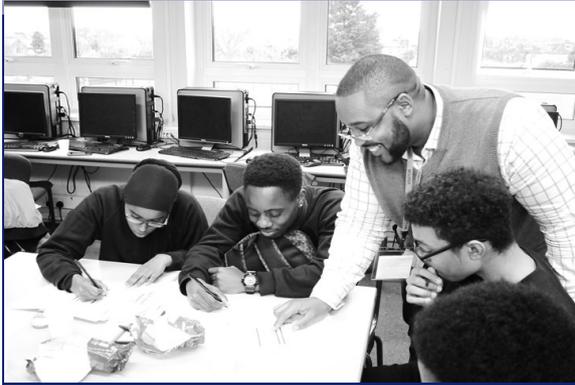
- ✓ Build teamwork skills and birth leaders
- ✓ Bring forth fresh ideas and new possibilities through collaboration
- ✓ Encourage students to stir up each other to reach for greater heights, which can improve educational attainment.

Group coaching is about partnering with your school in a thought-provoking and creative process that inspires students to maximise their potential, which is particularly important in today's uncertain and complex economic landscape. This is achieved by helping students develop their capacity to think about things such as: problems, people, relationships, and how these interrelate, in order to then generate solutions.

What we do

Standing on this foundation, our aim through this three-part session is to:

- ✓ Discover, clarify, and align goals (particularly those of a financial nature) with the vision each student envisages for his/her life
- ✓ Encourage student self-discovery to achieve their full potential
- ✓ Elicit student-generated solutions and strategies to financial problems they may encounter



How we do it

Delivery

Face-to-face, during school hours or after-school

Group size

10 - 15

Session duration

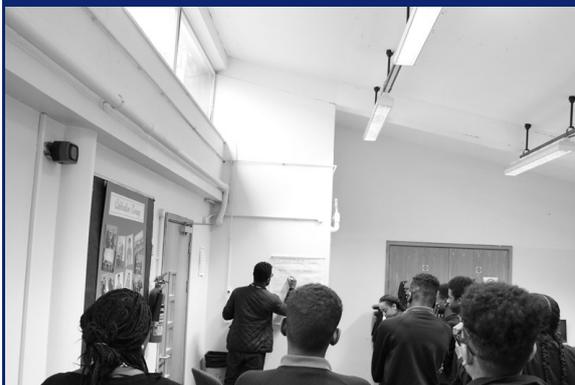
90 mins

Frequency

One session each month for 3 months

Pricing

£720 (3 sessions @ £240 each)



Expected Outcome

At the end of the sessions, students will have strengthened their skills in the key areas:

- ✓ Problem solving - coaching is great for solving complex problems because it guides and supports group members to closely clarify the problems, identify powerful strategies to solve them, and specify relevant and realistic actions to implement those strategies. Members can share support and accountabilities to take those actions.
- ✓ Team building - the close engagement amongst participants and their strong focus on helping each other can quickly transpire into a close and confidential relationships in which members come to rely on each other to achieve common goals.
- ✓ Networking - because members completely count on each other, they feel free to share more than opinions - they share their needs, open and honest feedback, and useful and practical resources amongst each other
- ✓ Leadership - they will build skills in presenting to a group, asking for and accepting help, listening, asking good questions, action planning, and learning from reflection. They will also cultivate authenticity, engagement and accountability amongst themselves. All these skills are critical to good leadership.

Additional benefits

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Contact Us

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